

FOR IMMEDIATE RELEASE

**COYOTE UGLY SALOON NATIONAL EXPANSION
CONTINUES IN OKLAHOMA CITY, OKLAHOMA JUNE 24, 2009**

“COYOTE SEARCH” FOR STAFF TO BE HELD JUNE 13 and 14, 2009

Oklahoma City, OK, May 11, 2009 -- Coyote Ugly Saloon, the most famous bar on the planet, is opening its next US location in Oklahoma City, Oklahoma, Coyote Ugly Saloon founder Liliana "Lil" Lovell announced today. The grand opening is scheduled for 9pm on Wednesday, June 24, 2009 at the new bar located at 121 East California Avenue in the Bricktown Entertainment District. The general public is invited.

“Oklahoma City is a great fit for Coyote Ugly” Lovell said. Bricktown has been on our radar for awhile now. With the arrival of the Thunder professional basketball team though, we felt the time was right. I look forward to many great years in Oklahoma City.”

Lovell also announced the dates for the famous “Coyote Search” where talented, sexy and witty applicants are invited to tryout for limited “Coyote” bartending positions. The search will be held June 13 and 14, noon to 5pm in Oklahoma City at the 121 East California Avenue location. Applicants must be 21 years old or older.

The bartenders at Coyote Ugly serve a little bit of attitude with the drinks and are known for their dance routines on top of the bar. Lovell opened the first Coyote Ugly Saloon in New York’s East Village in 1993. In 2000 the movie “Coyote Ugly”, which was based on the New York Coyote Ugly Saloon, was released and today there are 14 locations with more on the way.

Go to www.coyoteuglysaloon.com for additional information about Coyote Ugly Saloon.