


Oklahoma Realtors to remain Hopeful through 2012

Dave Momper, 2012 president, said that 2011 President Hope White's centerpiece "Quality of Life in Oklahoma" public awareness campaign will continue when he takes the reins of the 8,500-member Oklahoma Association of Realtors.

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NORMAN — State Realtors will be beyond Hope next year (what a fine pun).

But Hope White's legacy will live on, thanks to David Momper, who will succeed her as president of the Oklahoma Association of Realtors.

Momper told Realtors at their awards dinner Thursday night that White's centerpiece "Quality of Life in Oklahoma" public awareness campaign, which some in the leadership once doubted for its sheer scope, will continue when he takes the reins of the 8,500-member group.

The campaign highlights what Realtors do in their communities to improve the quality of life and sends messages, mainly through television spots, surrounding five core principles:

- The ability to buy and sell a home.
- Protection of private property rights.
- Job creation.
- Improving infrastructure.
- Economic sustainability.

To see the TV spots, go to www.oklahomarealtors.com/QualityofLife/Commercials.asp. White is an associate with EXIT Bob Linn Real Estate in Edmond.

Momper, who is broker-owner of RE/MAX Executives in Tulsa, said continuing the campaign, in addition to keeping the positive messages before the public, will allow him to concentrate on the association's 2011-13 strategic development effort, which is looking to increase non-dues revenue.

The association needs more staff and better technology and aims to improve its

commercial elements, he said, and it will take money.

It also will take money to implement some of the ideas that the association's still-new-these-parts CEO, Lisa Noon, brought when she came on last spring, he said, noting that he will work on strategy and “let Lisa run the association.”

White, by the way, made it clear that she's not going anywhere yet, with almost 80 days remaining in her presidency.

“We have far to go and much to accomplish,” she said. “We're not stopping to rest now. ... We will reach all our goals.”

She noted that this week's conference saw record attendance despite the troubling times in housing.

This kind of market, she said, makes Realtors' services especially important for assisting “buyers in a sea of uncertainty” and keeping sellers from stumbling into tangles of legal liability.



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