

Red Rock Behavioral Health Services acquires Jordan's Crossing

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Jordan's Crossing in south Oklahoma City. (Maiké Sabolich)

OKLAHOMA CITY – Mental health care provider Red Rock Behavioral Health Services has acquired the nonprofit drug and alcohol treatment center Jordan's Crossing Inc.

The merger, which Red Rock Chief Operating Officer Verna Foust prefers to call an alliance or collaboration with Jordan's Crossing, will allow Red Rock to offer in-patient substance abuse treatment.

"The health care system is changing so much, there is a big need for collaboration and widening the range of care available," Foust said.

While Red Rock did provide some substance abuse programs, Jordan's Crossing is the nonprofit's first in-patient substance abuse facility.

"This was a good way to broaden our services and become a more comprehensive agency," Foust said.

Jordan's Crossing treats women with substance abuse problems. The program is one of the few that allows patients to bring their children with them to treatment. Most of Jordan's Crossing patients lack private health insurance or are covered under Medicaid, which won't pay for in-patient substance abuse programs, Foust said.

Red Rock has taken over Jordan's Crossing's contract with the Oklahoma Department of Mental Health and Substance Abuse Services to treat indigent patients. The nonprofit Red Rock also has acquired Jordan's Crossing's 65-bed treatment facility at 301 SW 74th St. for \$1.13 million, according to property records.

Founded in 1974, Red Rock contracts with several state agencies, including the Department of Mental Health and Substance Abuse services, the Oklahoma Health Care Authority and the Department of Human Services. The nonprofit agency has approximately 500 employees and operates 14 offices, seven residential facilities and three adult and children crisis intervention centers that serve 24 counties in the state.